

AJM Consulting

**Free Open Afternoon 30th October 2007 - 2.p.m. to 4p.m.
Conference Centre, Tamar Science Park, Plymouth
Come and Join Us for Coffee &
Demonstration of Mining Data to Increase your Profit**

AJM Consulting announces the opening of a second office at the prestigious Tamar Science Park, Plymouth, which has a particular focus on the bioscience sector in the Southwest Region. According to the founder and CEO, Alan Mason:

We believe that there is great potential for the bioscience and other sectors in the Southwest region to gain competitiveness through understanding the variability inherent in what they do, whether it is manufacture, clinical trials or any other process where data is complex. This in turn supports improved competitiveness through improved efficiency, more consistent yield and higher quality. Our systems and services are designed for organisations of any size from small start-ups to multinationals.

As an introduction, AJM Consulting will be demonstrating their MS2 Data Mining system, with its world leading technologies, plus describing its capabilities at an open afternoon on the 30th October from 2:00pm to 4:00pm in the Bayliss Conference Centre, Tamar Science Park, Plymouth, Devon. Further information including literature and case studies can be found at the website www.ajm.co.uk

AJM Consulting, the specialist software company based at Grimsby's Europarc Innovation Centre, has integrated several powerful technologies into a single, easy to use and cost-effective system, MS2. Originally designed for chemical applications, is now being applied in many other industries including oil, pharmaceutical, surface coatings, advanced materials and nuclear. Users include Aesica Pharmaceuticals, Syngenta, ConocoPhillips, Johnson Matthey, 3M Healthcare and many others. It is also being used to visualise the data collected during the bioscience industry cluster mapping exercise currently being undertaken for SWRDA by AJM Consulting.

“If you are responsible for the management or improvement of a manufacturing process, then you need to understand process variability”

Dr W Edwards Deming

Data Mining, also known as process diagnostics or process analytics, is a powerful way of achieving this, by interpreting the variability inherent in large data sets such as those associated with manufacturing. This enables better understanding of the process, leading to improved quality, yield and hence profit.

To confirm a free place, please contact Cathy Oswin on 01472 500306 or by email at cathy.oswin@ajm.co.uk.